

KAUZ, LLC

EEO PUBLIC FILE REPORT

April 1, 2017 to March 31, 2018

I. VACANCY LIST

See Master Recruitment Source List for recruitment source data

[illegible]

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II. MASTER LIST OF RECRUITMENT SOURCES

**Sources with an asterisk (*) denote organizations that requested notification of job vacancies*

<u>*Source Number</u>	<u>Organization</u>	<u>Contact Person</u>	<u>Mailing/Email Address</u>	<u>Website</u>	<u>Phone Number</u>	<u>Number of Interviews</u>
COMMUNITY SOURCES						
1*	*Division of Vocational Rehabilitation	Debra Leffler	1332 NW 53rd St., Lawton, OK 73505 / dleffler@okdrs.gov		800-487-4042	
2*	*Public Private Partnership Office	Shannon Jackson	Bldg. 4700 Mow Way Rd., 3rd Floor, Ft. Sill, Oklahoma 73503 / shannon.s.jackson.ctr@mail.mil		580-558-7101	
3*	*Providence Baptist Church of Burkburnett	Pastor Carl E. English Sr.	PO Box 427, Burkburnett, TX 76354 / ceenglishsr@yahoo.com		940-569-1231/fax: 940-569-8101	
4						
5						
ADDITIONAL SOURCES						
6	Baylor University			Handshake.com		
7	Craigslist			wichitafalls.craigslist.org		
8	Dallas Baptist University			Handshake.com		
9	Facebook			Facebook.com		1
10	Indeed.com			https://employers.indeed.com		3
11	KAUZ-TV(website)			newschannel6now.com	940-322-6957	1
12	Midwestern State University	Stephanie Sullivan	3410 Taft Blvd., Wichita Falls, TX 76308 / careermanagement@mwsu.edu	Transitioned to Handsake.com	940-397-4407	
13	Nonprofit Center of Wichita Falls	Kalee Poirot	2301 Kell Blvd. Suite 218, Wichita Falls, TX 76308 / kalee@nonprofitcenterwf.org		940-322-6941	
14	Oklahoma State University	Career Services	360 Student Union, Stillwater, OK, 74078 / careers@okstate.edu		405-744-2242	
15	KAUZ on-air spots		(aired June 2017-March 2018)			
16	Rawls College of Business - Texas Tech University			Handshake.com		
17	Referrals	Employees, Clients, Vendors				5
18	Stephen F. Austin State University			Handshake.com		
19	Tarleton State University			Handshake.com		
20	Texas A&M University - Corpus Christi			Handshake.com		

21	Texas A&M University - Commerce			Handshake.com		
22	Texas Association of Broadcasters	Craig Bean	502 E 11th St. Ste. 200, Austin, TX 78701 / craig@tab.org		512-322-9944	
23	Texas State University	Career Services	601 University Dr., San Marcos, TX 78666 / Fax: 512-245-3996		512-245-2111	
24	Texas Tech University	Amanda Perez	PO Box 43082, Lubbock, TX 79409 / ac.perez@ttu.edu		806-742-6500	
25	Texas Women's University			Handshake.com		
26	Texas Workforce Commission	Katie Spence	7309 Old Jacksboro Hwy, Wichita Falls, TX 76302 / Katie.spence@ntxworksolutions.org	https://wit.twc.state.tx.us	940-322-1801	
27	The University of Oklahoma			transitioned to Handshake.com		
28	The University of Texas at San Antonio			Handshake.com		
29	Times Record News	Deena Orr	deena.orr@timesrecordnews.com	timesrecordnews.com	940-763-7512	
30	TV Jobs	Mark Holloway	admin@tvjobs.com		800-374-0119	
31	University of North Texas			Handshake.com		
32	Walk-ins					1
33	West Texas A&M University			Handshake.com		
34	Workforce Solutions of North Texas	Sherryl Roberts	4309 Old Jacksboro Hwy. Ste. 300, Wichita Falls, TX 76302 / Sherryl.Roberts@wfsntx.onmicrosoft.com		940-322-1801	

TOTAL:

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): ongoing

Describe Nature of Initiative:

Station run promotions and PSAs informing the viewing audience of careers with KAUZ as well as invite organizations to let us know if they would like to receive notifications of KAUZ job postings.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Promotions and PSA

"KAUZ is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. We encourage qualified community organizations to become part of our full-time job opportunity notification mailing list. If your organization distributes job information and can provide referrals as part of your regular activity, we would like to hear from you. Send your request to: EEO@kauz.com, that's EEO@kauz.com."

Names of Station Personnel involved in Initiative:

Sofia Ngirutang – EEO Coordinator
Richard Haddox – General Manager

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): ongoing

Describe Nature of Initiative:

Job Shadowing/Internship Program – students and individuals from participating universities and programs participate in our internship program as part of their academic program as well as to gain knowledge in in the world of television advertising.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Heather Nix – Midwestern State University (Fall Semester 2017)
Katharina Kern – Midwestern State University (Fall Semester 2017)
Dierrica Smith – Midwestern State University (Spring Semester 2018)

Names of Station Personnel involved in Initiative:

Various sales staff.

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): ongoing

Describe Nature of Initiative:

Station provides tours to area schools and community organizations showing the operations of a broadcast station. Participants listen to and interact with station personnel on the various jobs involved in running a station.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

May 22, 2017 – Windthorst ISD, 8th graders
October 31, 2017 – Midwestern State University, Mass Communication class
March 2, 2018 – Midwestern State University, Intro. to Mass Communication class

Names of Station Personnel involved in Initiative:

Various station personnel.

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

Career & Job Fairs

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Talked with prospective job and/or internship candidates about careers with American Spirit Media.

6th Annual Workforce Solutions Job Fair (5/11/17)

MSU Networking Career Fair (10/18/17)

Names of Station Personnel involved in Initiative:

Sofia Ngirutang – Business Office Coordinator, EEO Coordinator

Sarah Davis – Digital Sales Manager

Rhonda Wright – Local Sales Manager

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Jul. 23 – Aug. 4, 2017 & Aug. 6 – Aug. 9, 2017

Describe Nature of Initiative:

Leadership and sales training for Local Sales Manager and Digital Sales Manager that cover all aspects of Television sales (broadcast & digital) to and to help managers sharpen their management skills effectively with their sales staff.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Leadership and Sales training

Names of Station Personnel involved in Initiative:

Rhonda Wright – Local Sales Manager
Sarah Davis – Digital Sales Manager

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Oct. 17, 2017 & Nov. 28, 2017

Describe Nature of Initiative:

EEO training

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

EEO Webinar training on FCC EEO filings and other related topics

Names of Station Personnel involved in Initiative:

Sofia Ngirutang – EEO Coordinator

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): February 28, 2018

Describe Nature of Initiative:

Participated at the Dillard College of Business Administration Business Etiquette Seminar/Dinner at Midwestern State University. It provides student with the opportunity to interact as well as sharpen their "soft skills" through interaction with area business leaders.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Sponsored a table and participated in the event.

Names of Station Personnel involved in Initiative:

Rhonda Wright – Local Sales Manager